

INNOVATEX 4.0 – Presidency University

MakerSpace Cluster | Standard Rule Book Format

Event Overview

Field	Details
Event Name	Fintech Frenzy - The Digital Finance Challenge
Cluster	MakerSpace Cluster
Event Type	Software-based FinTech Ideathon
Mode	Offline
Team Size	Team of 2 Members
Duration	7hrs (9 AM - 4 PM)

Event Task / Objective

The objective of the Ideathon FinTech Frenzy is to provide students with a practical platform to analyze and solve real-world digital finance challenges using innovative and technology-driven approaches. The event aims to enhance participants' understanding of key fintech domains, including digital payments, lending, financial inclusion, and MSME finance.

Design / Technical Specifications

MSME Alignment

The proposed solution should address a **real and clearly defined digital finance problem**, particularly in the context of **MSMEs and financial inclusion**.

Solution Type

Solutions may be **software-based, Hardware-based, or Hybrid (Hardware + Software)**.

User-Centric Design

The solution should focus on **usability, accessibility, and inclusiveness**, especially for vulnerable or underserved groups

Scalability & Feasibility

The solutions should demonstrate **real-world feasibility**, scalability, and potential for future expansion.

Data Handling & Security

If data is used, basic considerations for **data privacy, security, and ethical usage** must be explained.

Innovation & Creativity

The solution should showcase **original thinking**, smart integration of technology, or a novel approach to an SDG problem.

Resource Optimization

Solutions should emphasize **energy efficiency, cost-effectiveness, and sustainable resource usage**.

Testing & Validation

Teams should explain **how the solution is tested or validated**, including assumptions and limitations.

Documentation & Presentation

A brief **technical explanation and impact summary** must be included in the final presentation.

General Guidelines

1. Participants must adhere to the event schedule and submission deadlines.
2. Teams are responsible for bringing their own equipment unless stated otherwise.
3. All work must be developed from scratch during the event.
4. Teams must document their work, including:

Problem Statement

Approach & Technology Used

Challenges Faced & Solutions Implemented

5. Organizers will provide basic power and connectivity support.
 6. Any unethical behavior will lead to disqualification.
 7. Teams may use open-source libraries and tools.
 8. Any usage of pre-built templates must be disclosed during the final presentation.
 10. Teams are responsible for ensuring their devices are charged and operational throughout the event.
 11. All team members must be actively involved throughout the event.
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Event Rounds / Structure

Round	Description	Duration
Round 1	Case Analysis, MCQ answering and Short Idea Pitching	4hrs
Round 2	Solution presentation with a prototype/mock workflow or process model.	3.5 hrs
Final Evaluation	Final Results and Award Distribution	30mins

Submission Guidelines

- A short presentation (PowerPoint or PDF) explaining the project.
 - Submission on the designated platform (e.g., GitHub, Google Drive Link).
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Judging Criteria

Criteria	Weightage
Innovation & Creativity	20%
Problem Understanding & Clarity	20%
Practicality / Real-World Impact	20%
Financial Logic and Business Sense	15%
Impact and Relevance	15%
Presentation and Communication	10%

Scoring Overview

Parameter	Max Points
Problem Understanding & Clarity	20
Innovation & Creativity	20
Feasibility & Practical Applicability	20
Financial Logic & Business	15
Impact & Relevance	15
Presentation & Communication	10
Total	100

In the event of a tie, problem-solving criteria are considered.

Penalties & Disqualifications

Violation	Penalty
Late Submission	-2 Marks upto 5 min and -5 beyond that
Plagiarism or Replicating existing solutions	Immediate Disqualification
Wanted Misrepresentation of False Data	Immediate Disqualification
Misconduct or Unethical Practice	Permanent Ban

Awards & Recognition

Category	Prize	Remarks
1st Prize	₹15,000	Winner
2nd Prize	₹10,000	Runner-up
3rd Prize	₹7,000	2nd Runner-up

Event Team

Role	Name	Department / Club	Contact
Faculty Coordinator	Dr. Monica S	SOC	7204484918
Event Lead	Sowgandh	SOC	9491199299
Technical Mentor	[Name]	[Club]	[—]
Logistics & Media Lead	[Name]	[—]	[—]

General Instructions

- Follow all university and MakerSpace cluster policies.
 - Respect judges, peers, and staff.
 - Any form of plagiarism or code reuse will lead to disqualification.
 - Decisions of the judges are final and binding.
 - Certificates will be awarded to all valid participants.
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Official Note

This Rule Book serves as the official guideline for all MakerSpace Cluster events under INNOVATEX 4.0, Presidency University.

Any updates or clarifications will be communicated officially via the MakerSpace WhatsApp community and notice board.